

Welcome!

If you are visiting this site, it means that the protection of your personal data is a priority for you. We want to assure you that your privacy is extremely important to us. Therefore, we have implemented appropriate legal and technical solutions to ensure the highest level of protection for your data.

In accordance with the requirements of the GDPR, below we present the rules for processing your personal data. Please review the key information regarding your personal data. If you have any questions or concerns regarding the Privacy Policy, we invite you to contact us at: karina@lingobar.pl.

§ 1. Who is the administrator of your personal data?

The administrator of your personal data is Karina Radczuk, owner of Lingobar Language School, based in Warsaw, at ul. Chełmska 19, unit 18, NIP: 5213942177, REGON 520173459. You can contact the Administrator by sending a message to the email address: karina@lingobar.pl.

§ 2. For what purpose do we process your data and how long do we store it?

We process your personal data for the following purposes:

- 1. Communication with you including responding to inquiries submitted via the contact form, email, etc. Data will be processed based on the legitimate interest of the Administrator, i.e., communication with website users (Art. 6(1)(f) of the GDPR), for the period necessary to fulfill this purpose or until an objection is raised.
- 2. Conclusion and performance of a contract we process data to fulfill the contract and pursue claims related to it, as well as to meet legal obligations, e.g., tax (Art. 6(1)(b) and (f) of the GDPR). Data will be stored for the duration necessary to fulfill the contract, and after its completion for the limitation period for claims.

- 3. Providing marketing information including sending newsletters, information about services, products, promotions. Data is processed based on the legitimate interest of the Administrator (Art. 6(1)(f) of the GDPR), until an objection is raised or the business purpose ceases.
- 4. Managing the website and social media platforms your data may be processed in the context of activities on social media platforms such as Facebook, Instagram. Data will be processed for the duration of the page/group activity or until consent is withdrawn.
- 5. Analytical and statistical purposes we process data to analyze website usage and optimize its functionality, in accordance with the legitimate interest of the Administrator (Art. 6(1)(f) of the GDPR).
- 6. Promotion and marketing if you provide us with your data in the form of feedback or images, they may be processed for the promotion of our services, in accordance with the legitimate interest of the Administrator (Art. 6(1)(f) of the GDPR).
- § 3. To whom may we transfer your data?

Data may be transferred to third parties only when it is necessary to fulfill the purposes described in §2. Data transfer may involve companies providing hosting, IT, accounting, marketing, or administrative services.

In exceptional cases, data may be transferred outside the EEA, but only after appropriate safeguards required by the GDPR are met.

§ 4. What rights do you have?

You have the right to access, rectify, delete, and restrict the processing of your personal data, as well as the right to object to the processing of your data. You may also withdraw your consent to data processing at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

If you have any doubts, please contact us to discuss your rights and resolve any concerns.

§ 5. Is your data being profiled?

Your data may be processed in an automated manner to analyze user preferences, but without legal consequences or significant impact on your rights and freedoms.

§ 6. Applicable laws

In matters not regulated by this policy, the relevant legal provisions, including the GDPR, apply. § 7. Cookies policy

Our website uses cookies that are necessary for the proper functioning of the website and for analytical and marketing purposes. You can manage cookie settings through your web browser. We use, among others, the Facebook Pixel and Google Analytics tools, in accordance with the principles set by these entities.

§ 8. Social media plugins

Our website uses social media plugins and widgets, including from Facebook, Instagram, and YouTube. Data processed through these plugins is subject to the privacy policies of the providers of these services.

§ 9. Joint controllership

Data processed on social media platforms may be jointly controlled by us and the providers of these platforms, in accordance with their privacy policies.

